

Clarizen for IT organizations

Align resources, accelerate results.

IT projects are becoming increasingly complex and each year companies demand more from their IT departments. Meanwhile, budgets are heading in the other direction, and are often flat-lined or reduced.

Clarizen can help you do more with less with a new way to balance resources against demand. With Clarizen you can improve communications, set expectations and align and prioritize work to make the most of your team.

Daily challenges

In most organizations, the basis for the challenge IT faces isn't a lack of effort. On the contrary, project managers, developers and other IT team members often work long days and even longer weeks. Yet their hard work is spent mostly in damage control, frenetically reacting to change requests and putting out fires instead of moving work forward, meeting business objectives and satisfying the expectations of stakeholders, sponsors and executives.

So what are the root causes? Typically, success is undermined by a systematic lack of resource utilization, visibility, communication, data capturing, and portfolio management.

A lack of resource utilization and the inability to balance on-hand resources with a never-ending flow of demand, leading to having too many people on the bench, or not having enough capacity on-hand to support project needs.

A lack of data capturing, which prevents project managers and other leaders from accessing an accurate, real-time picture of project status, progress, issues, and other critically important insights that impact everything from customer communication to billing.

A lack of portfolio management, which results in risks to overall portfolio health as decision-makers must rely on best guesses vs. actionable data when making organizational investments in technology, resources, training, and so on.

Enter Clarizen

Identify new efficiencies, match resources with actual needs, break down cross-departmental silos and accelerate the collaboration between teams. These are ways how modern IT project management can add value.

THE BREAKDOWN

Today's projects and portfolios are difficult to manage, plagued by issues that include:

- ✗ Inefficient resource utilization
- ✗ Poor Visibility
- ✗ Limited data capture and reporting



Solution:

Solution: Overcome these obstacles, manage work and collaborate across the enterprise — all from Clarizen's single, intuitive cloud-based solution.

- ✓ **Powerful portfolio management**
Prioritize portfolios with business objectives and get complete control over the project lifecycle
- ✓ **Complete visibility**
Get full context of your work and connect it with the appropriate project or change request
- ✓ **Accurate data capturing**
Capture all your work data in real-time, including effort, status, issues and change requests

As the leader in enterprise-class work collaboration, and purpose-built to address the needs of today's IT, Clarizen can help you get there. From delivering on high impact initiatives to reporting on what the business cares about, Clarizen empowers fast moving IT teams to make the most of their resources.

Clarizen helps to close the gap that separates strategic decisions from project execution and extends the value and influence IT organizations beyond day-to-day project and portfolio management.

Align IT with business objectives and quickly respond to change and ad hoc requests and get the visibility you need to make more informed resource decisions. Ensure the right resources with the right skills are available and planned for well before the panic button gets pushed.

Built to enable IT project management success

Key advantages

Resource utilization

Clarizen delivers real-time insights into all your available resources, projects, and budgets and allows you to easily run hypothetical scenarios given different priorities and budgets. You can also view the resources that would be affected by the different scenarios before you implement the go forward plan.

Full visibility

Clarizen automatically centralizes, organizes and contextualizes all data and activities, and links them with the appropriate project or change request. As such, IT teams enjoy unprecedented 360 degree real-time visibility into the project pipeline, and use this insight to effectively and consistently prioritize projects and change requests.

Effective communication

Instead of working in silos and on islands, Clarizen brings IT project team members together so they can collaborate, brainstorm, strategize and succeed. The result is a dramatic reduction in status meetings, resolution times, cost and schedule overruns, and unhappy customers.

Accurate data capturing

Clarizen accurately captures and tracks all project data in real-time, including effort, status, issues, and change requests – which automatically includes all pertinent details, such as the name of the person/customer who requested the change, description, priority and timeframe, along with relevant discussion posts and attachments.

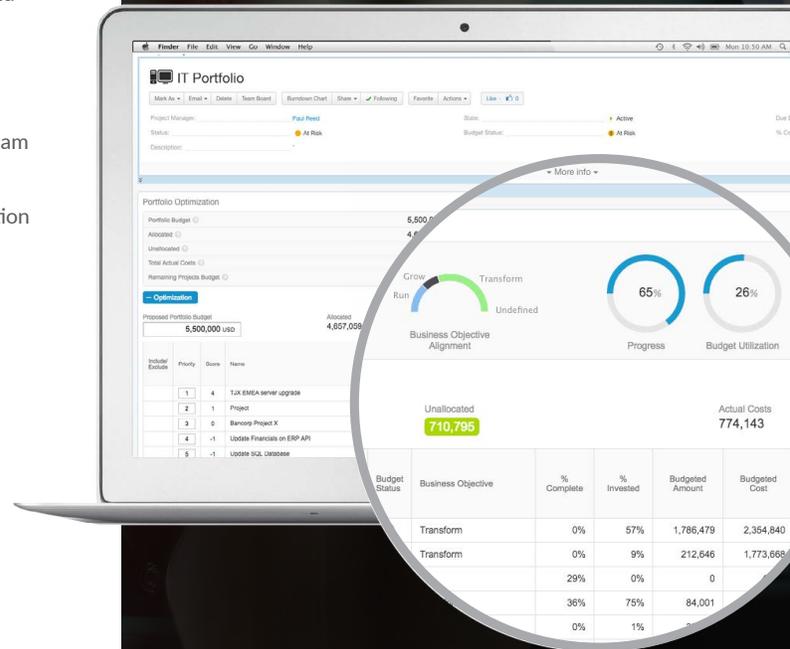
Powerful portfolio management

Clarizen delivers total transparency into the complete lifecycle and all conversations, approvals, files, and related work. Bring a new level of control and visibility to your portfolio management. Align investments with organizational priorities, create consistent processes and standards, proactively identify trends, threats and opportunities and are effectively manage change at every stage of the lifecycle.

Bottom line:

There's no such thing as an easy IT project. Rather, there are just degrees of complexity, difficulty and risk. However, the fact that IT projects are challenging doesn't mean that project management success should be the exception, rather than the norm. In fact, it can't be if organizations aim to succeed in the short-term, and survive in the long-term.

That's why leading organizations worldwide trust Clarizen as the backbone of their IT project and portfolio management solution. Instead of struggling with systemic vulnerabilities and weaknesses, they're deepening core strengths and enjoying uncommonly high levels customer satisfaction, project success and portfolio ROI.



ABOUT CLARIZEN

Clarizen is a collaborative work management solution designed for people who value their time, and for organizations that value cross-company engagement. Built on a secure, scalable platform, Clarizen brings together project management, configurable workflow automation and in-context collaboration to create a meaningful engagement experience that allows everyone to work the way they work best.

Visit us today at www.clarizen.com