



# Powering your fast, agile business



## Why Clarizen?

As a leader in collaborative work management solutions for the enterprise, Clarizen helps businesses solve challenges far beyond the traditional world of work, project or resource management. Our enterprise-grade solution will help you to streamline, automate and gain new value across your entire work lifecycle, from strategic initiatives to team execution.

Clarizen is able to do this with an advanced work management approach, which lets you connect the dots between how your executives kick off business initiatives; how your orgs create plans to support company goals; and how your employees collaborate to execute those objectives.

When you are able to holistically connect your enterprise from end-to-end in this fashion it brings a high level of business agility, as your entire operation can align to make more informed decisions and proactively meet customer expectations. The immediate advantages you'll gain include the ability to:



### DRIVE FOCUS

Create a line of sight across the enterprise to share goals and increase accountability



### INCREASE EFFECTIVENESS

Support different work methods to empower execution at the team level while also providing portfolio level progress across the enterprise



### RESPOND FASTER

Purposeful collaboration and real-time information highlights potential issues more quickly, helping you to realign and take action faster

But what does all this mean to the business and the bottom line? Because organizations gain greater coordination and focus, they can also improve on business outcomes, such as how they:

#### Meet business objectives

Create effective strategies and ensure investments and operational decisions are aligned with business priorities.

#### Respond to business needs with proactive intelligence

Track trends, costs and other enterprise-wide activities and share this data with stakeholders in order to make smarter, proactive business decisions.

#### Optimize costs and resources

Get the most out of every person and asset and make smarter, forward-looking resource and operational decisions.

#### Perform at a high level to ensure quality of service

Meet performance targets and deadlines across disparate departments and teams, where groups are operating with different tools and methodologies.

## How Clarizen delivers business agility

Many organizations struggle with how to connect their strategy, planning and work management efforts into a cohesive, and thriving operation. Internal groups are often disconnected, working silos and operating with incomplete or out of date information—making it nearly impossible to end up with positive business outcomes.

Clarizen tackles this issue by driving business agility across all parts of your business. Whether you create and deliver products or provide services support, our goal is the same – to ensure your workforce is as effective as possible and focused on the right things at the right time.

### Highly dynamic strategy

Executive teams can create new initiatives on the fly or course correct existing ones—all with an unprecedented level of visibility and control. This means creating initiatives in synch with what the business needs with full alignment, along with greater focus and accountability. Executives also have a complete line of sight into their business operations and project and portfolio health, as they monitor real-time performance and provide guidance to ensure the ongoing success of their ePMO.

### Comprehensive planning

The biggest gap that impacts planning is not having real-time data for resource planning and ensuring that everyone is working on the right priorities. When you plan in Clarizen, you are not locked down in to pre-defined course of action. You can easily adjust plans in flight, all with a complete picture of your organization's capacity versus demand, with full visibility into team availability. This will let you better predict, plan and optimize resources across your company. Forecast, model and automate your plans with real-time data; develop "what if" scenarios and gain the insights you need to determine capacity and allocate the right amount of resources at the right time.

### Modern, responsive work management

Support your teams and how they want to work, whether that is via a traditional work management approach, an agile model or somewhere in between. Our cloud-based platform lets groups and teams collaborate, align communications and streamline their efforts. Meanwhile, because we let you automate ongoing duties such as reporting and time tracking, your people can focus on what's critical to your company. Give your organization the real-time data it needs to monitor work and organizational health, spot trends and make quick and more effective decisions.

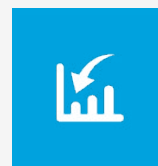
## Go do something great with Clarizen

From heightened visibility to greater internal alignment and engagement, Clarizen brings and a new level of focus and agility for your organization.

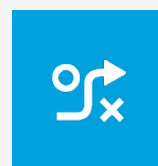
As a result, you can overcome big ongoing issues, such as:



Are your resources working on the right things and fully engaged?



Is your organization burdened by bad or conflicting data?



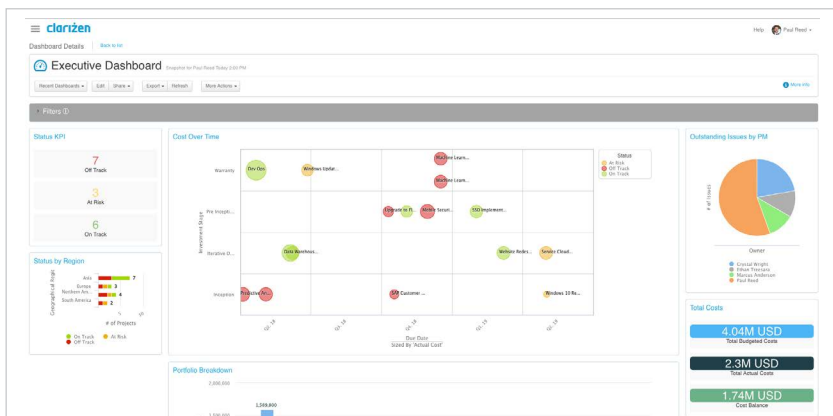
Is your company nimble enough to thrive in changing market conditions?



From strategy to planning to execution, Clarizen provides easy-to-use, configurable enterprise solutions that support your entire work lifecycle.

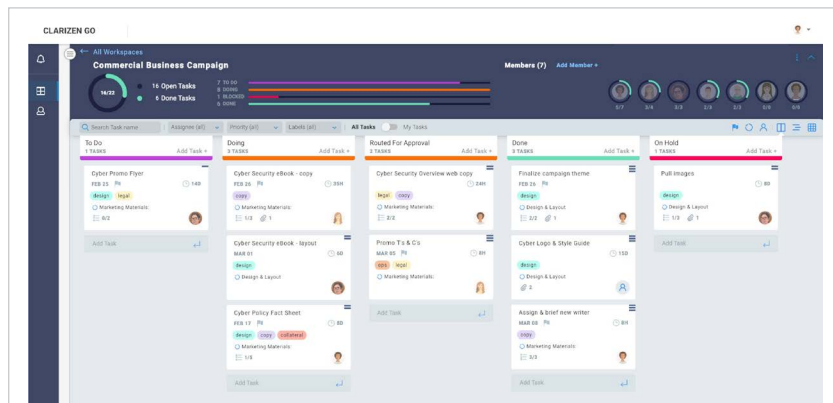
**CLARIZEN ONE: INDUSTRY-LEADING COLLABORATIVE WORK MANAGEMENT SOLUTIONS.**

Manage work, automate workflows, collaborate like never before.



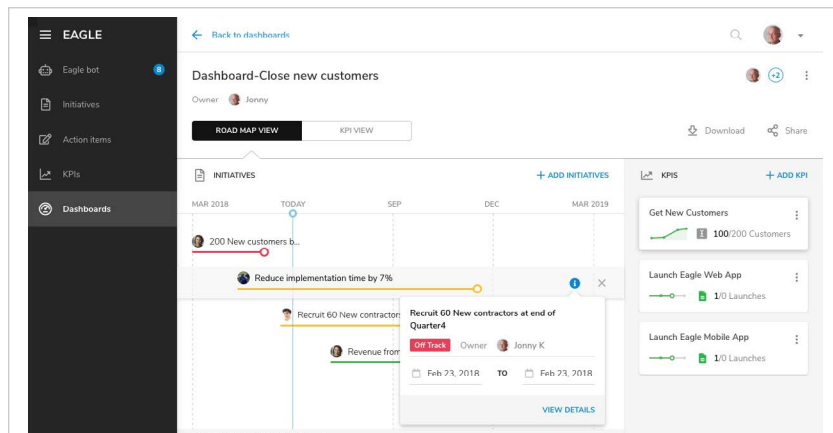
**CLARIZEN GO: GET WORK DONE**

The simple task management solution that helps agile teams meet their goals.



**CLARIZEN EAGLE: BOOST**

MANAGEMENT SPEED AND AGILITY  
An application that enables seamless collaboration, helping executive teams manage and track key initiatives with ease.



## Clarizen is trusted by industry-leading companies worldwide

When you eliminate manual and wasteful ways of working you can expect faster progress with fewer mistakes—and the ability to make a real impact. The business outcomes and results from our customers speak for themselves.

Learn why Clarizen was voted Gartner Peer Insights Customers' Choice for Project Portfolio Management.



## Partner with an award-winning leader



## You're in good company.

"We've seen a 30% increase in productivity since using Clarizen."



"We are saving 8,000 hours a year in review and meeting times."



"By reducing the time to create work requests, Clarizen saved us at least 2,500 hours/year."



## ABOUT CLARIZEN

Clarizen delivers cloud-based enterprise collaborative work management solutions built on the vision of business agility. Clarizen's PPM solution was named a 2018 Gartner Peer Insights Customers' Choice for Project Portfolio Management, Worldwide, and is the winner of the prestigious 2018 SIA CODiE and 2018 Gold Stevie® awards for Best Project Management Solution. Fortune 500 companies like Dell, Newell Brands and Shaw Industries are just some of the more than 2,000 customers across 124 countries that rely on Clarizen to help them quickly adapt to changing market conditions and achieve their business goals. In the last five years, Clarizen customers have completed more than 25 million milestones and 1 million projects. To learn more, visit [www.clarizen.com](http://www.clarizen.com)