



Wrike Named a Leader in Collaborative Work Management Tools by Independent Research Firm

“Wrike Continues to Deliver a Strong User Experience for Work Management, Leading Its Competitors in Combining Depth with Ease of Use”

SAN JOSE, Calif., November 18, 2020 - [Wrike](#), the most intelligent and versatile collaborative work management platform, today announced it is ranked as a leader in The Forrester Wave™: Collaborative Work Management Tools, Q4 2020 report by Forrester Research. Wrike received the highest possible scores in 15 criteria including Content Collaboration, Internal/External Collaboration, and Review and Approval (all three subcriteria of the Collaboration criterion); UI/User Experience; Consulting, Training, & Support; Integration; Partner Ecosystem; Mobile; Security; Product Vision; and Execution Roadmap.

“We believe this is tremendous validation of our efforts in building a platform that truly reflects the current and future demands of the market,” said Andrew Filev, Founder and CEO, Wrike. “Before COVID-19, we saw how CWM could fundamentally reshape how enterprises get work done. The pandemic has only shortened that timeline, bringing the ‘future of work’ into the present and creating new demands for remote teams to do the best work of their lives. We’re honored to be leading the movement into the ‘next normal’ and thrilled for this recognition from Forrester!”

The Forrester Wave is a data-driven evaluation of software, hardware, and services markets and serves as a guide for buyers considering their purchasing options in a technology marketplace. The Forrester Wave for CWM, authored by Forrester VP and Principal Analyst Margo Visitacion, notes in its vendor profile of Wrike, “Wrike’s work management capabilities outpace its competitors,” and, “[Wrike] delivers strong vertical content in marketing, IT, and agencies to support specific use cases...Customers note the solution allows them to harmonize their processes to improve transparency and drive up customer satisfaction.”

Wrike’s recognition as a leader in the Forrester Wave comes on the heels of its being named to Deloitte’s Fast 500 list for the [sixth consecutive year](#). Wrike also [launched an assortment of new products](#) intended to accelerate digital transformation, including Work Intelligence, Wrike for Marketers Performance Insights, Solution for PMO, and the New Wrike Experience.

The Forrester Wave™: Collaborative Work Management Tools, Q4 2020 can be found [here](#).

About Wrike

Wrike is the most versatile work management platform for the enterprise. It can be easily configured for any team and any use case to transform how work gets done. Wrike’s feature-rich platform puts



teams in control of their digital workflows, enabling them to focus on the most important work, maximize potential, and accelerate business growth. More than 20,000 customers, including Estée Lauder, Hootsuite, Nielsen, Ogilvy, Siemens, and Tiffany & Co., and 2M+ users across 140 countries depend on Wrike to help teams plan, manage, and complete work at scale. Wrike is headquartered in San Jose, California. For more information, visit: <https://www.wrike.com/>.

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